



## 2023 DESIGN SERVICE RATES FOR



A wide range of graphic design services are available. If what you require isn't on the list contact me.  
Discounts available for block booking. All projects have amendments included.

### PRESENTATIONS

Costs will vary with the complexity of the content but these represent the average.

<b>Custom Style Creation</b> Includes 3-5 different style options.	£480
<b>Slide Designs</b> Using the above style or an existing style. Cost is per 20-30 slides.	£320
<b>Presentation Templates</b> Varies depending on the required amount.	£320 approx
<b>Presentation Template Kits</b> Includes things like custom style, editable charts, custom icons, other possible custom elements like a photo selection, illustrations and other custom elements.	FROM £960 ↓ TO £1600

### EVENT BRANDING

Pick what elements you need. Discounts for bulk bookings.

<b>Logo for Event</b>	£320
<b>Icon Sets</b> For pillars or other uses.	£160
<b>Custom Event Branding</b> The 'look & feel' graphics used for the below.	£360
<b>Foundry Framewall Graphics</b>	£120
<b>Foundry Videowall Screen</b>	£40
<b>Foundry Welcome Corridor Screens</b>	£80
<b>Animated Screens</b> You can have your event branding animated. This does add significantly to costs & timings. Quotation provided after discussion.	-
<b>Post Event Infographic</b>	£240
<b>Post Event Email Design</b>	£120
<b>Presentation Templates</b>	£240

### BRANDING

<b>Event Logo</b> Includes approx at least 20 different options.	£320
<b>Internal Team Logo</b> New or existing team logos for livery & comms.	£640
<b>Animated Logo</b> Animating new or existing logos.	£360 approx
<b>Product Logo</b> Quotation provided after discussion.	-

### TIDY/POLISH

Some presentations & other projects don't need a lot of creative design, just some formatting help, polish from a designer's eye. These projects typically require much less time & budget.

Quote provided after discussing details

### OTHER SERVICES

These are rough estimates based on the average project. Costs may vary depending on size and complexity of the content. Final accurate figure provided after discussion or written brief.

<b>Online/Printed Brochure</b>	£320	<b>Name badge templates</b>	£40	<b>Display Stands</b>	£120
<b>Signage/Decals</b>	£40	<b>Email Design</b>	£120	<b>Postcard or Leaflets</b>	£80 ↓ £320
<b>One Sheeters</b>	£40	<b>T-Shirt Design</b>	£80 → £320		

### DESIGN EXAMPLES & EMAIL DETAILS

[thefoundrydesignservices.com](http://thefoundrydesignservices.com)

[pixeldaddy.co.uk](http://pixeldaddy.co.uk)

[michael@pixeldaddy.co.uk](mailto:michael@pixeldaddy.co.uk)